

Bulgari and Milk

THIS stunning necklace is destined for the lady with a heart of gold. She will wear it with 24-karat radiance because what she spends on it goes straight to helping disadvantaged children around the world. Bulgari, the contemporary luxury brand, is supporting the Milk (Mainly I Love Kids) Fund through an auction of its jewelry and watches to benefit sick and underprivileged children. The auction, Bulgari's first in Asia, will take place at Shangri-La Hotel in Singapore on Dec 3 and 4. The auction is open to the public on Dec 3 in the Johns

Room. On Dec 4, a gala fund-raiser dinner at \$825,000 a table will take place. In total, more than 140 Bulgari jewelry and watches will be offered to bidders.

Registered in 2004, Milk is a non-profit Singapore-based organisation that helps disadvantaged children across the world with their education, basic care and guidance as well as special needs in the hope of developing them into contributing members of society.

These children come from troubled or low-income families, suffer from chronic illnesses, are physically

challenged and often caught in a downward cycle that their circumstances destine them to.

Milk gives them opportunities that they otherwise would not have.

The pieces for auction can be viewed at the Singapore Bulgari store at Hilton Hotel from Nov 19 to Dec 2 from 10am to 6pm daily.

The 18-karat yellow gold choker from the Naturalia Collection is made up of repeating fish motifs and features cabochon-cut peridot, blue topaz, amethyst, citrine, pink rubellite and pavé diamonds.

