



Making a dash for charity

A MILK run. That's slang for a routine trip. But Milk Run 2005 was anything but routine.

It was organised by Beyond Social Services and the Mainly I Love Kids (Milk) fund, and hosted by radio stations Class 95 and Perfect 10.

The 8,505 runners were flagged off at Zouk on Jiak Kim Street and ran along the Singapore River before turning around at the Benjamin Sheares bridge.



There was also a 10km competitive run, and a "CEO chase".

Transport Minister Yeo Cheow Tong, Minister of State for Trade and Industry and National Development Heng Chee How and eight CEOs took part in a 100m wheelchair dash to raise awareness of disabled kids.

PSA Singapore Terminals was the main sponsor of the charity run and contributed \$300,000. More than \$450,000 has been raised so far.

Ms Grace Fu, PSA International's CEO South East Asia, who also took part in the run, said: "To support children from disadvantaged backgrounds, PSA has decided to adopt Beyond Social Services as our charity. We are touched by the

good work Beyond has done in reaching out to disadvantaged children and youth."

Other supporters include the Singapore Sports Council, Singapore Disability Sports Council, Central Singapore CDC, SMRT, Zouk, NTUC FairPrice, Singapore River Business Association, St Joseph's Institution and CHIJ St Nicholas Girls' School.

Mr Gerard Ee, Beyond's executive director, said: "That so many community partners have come together to support the event sends a strong signal to these young people that they are valued and cared for."

Those who wish to donate can call Beyond Social Services on 6375-2940.

◆ Kids from Beyond's Healthy Start programme (right) taking part in the Milk Run while CEOs and Transport Minister Yeo Cheow Tong (far right, in yellow polo shirt and light-coloured trousers) did their part by taking part in a 100m wheelchair race.